

## 2016 Presentations (RW)

February 23rd, Spokane, WA

Health Care Forum hosted by GSI and Spokane Journal of Business

Topic: Health by Design: Community collaboration for a more prosperous future

Attendance: ~150 community, academic and business leaders

February 26<sup>th</sup>, Spokane, WA

GSI Vision 2030 Steering Committee

Topic: The merits of rifle shot marketing

Attendance: 12 community business leaders

March 5th, Spokane, WA

Steam Plant 100 Year Celebration hosted by Steam Plant Square LLC

Topic: A skyline icon marking a long line of milestones in the history of Spokane

Attendance: ~75 company and community representatives

March 8th, Atlanta, GA

Power & Utilities Spring Executive Roundtable hosted by PriceWaterhouseCoopers

Topic: The role of innovation in shaping the future utility

Attendance: ~40 utility executives and PWC consultants

March 17th, Washington DC

Powering the People forum hosted by the Institute for Electric Innovation (EEI's Edison Foundation)

Topic: From smart grid to smart city: Why now is the time to experiment\*

Attendance: ~200 senior representatives of utilities, government agencies, and consultants

April 21st, Spokane, WA

Future Business Leaders of America Youth Leadership Conference

Topic: Invited Keynote: On life, legacies and leadership

Attendance: ~250 high school students, most from PNW region

April 25th, Salt Lake City, UT

US Dept. of Energy, Quadrennial Energy Review

Topic: Invited Panel -- Electric distribution and end use; How to manage challenges and opportunities?

Attendance: ~50 utility and agency reps; recorded for the record; follow-on written comments

April 27<sup>th</sup>, Couer d'Alene, ID

Northwest Energy Efficiency Summit

Topic: Invited Panel -- Past and present, challenges and opportunities

Attendance: ~300 EE pros from public and private utilities, energy consultants, regulatory staff

May 11th, Spokane Valley, WA

Avista Business Entrepreneurship Network Roundtable (with Community Colleges, et al)

Topic: Acting intentionally to achieve more together

Attendance: ~24 including reps from community colleges, SNAP, GSI, and company

May 17<sup>th</sup>, Spokane, WA

Ignite Northwest, Demo Day for cohort of new businesses completing accelerator curriculum

Topic: An ecosystem in support of prosperity -- be a part of it

Attendance: ~100, investors, elected officials, business leaders, owners

May 18th, Redmond, WA (Microsoft campus)

World Resources Institute w/World Wildlife Fund and Renewable Energy Buyers Alliance

\* Lead to article "Utilities as Champions, Again" published at page 47 of:

[http://www.edisonfoundation.net/iei/Documents/Key\\_Trends\\_Driving\\_Change\\_Volume\\_II\\_FINAL\\_Web.pdf](http://www.edisonfoundation.net/iei/Documents/Key_Trends_Driving_Change_Volume_II_FINAL_Web.pdf)